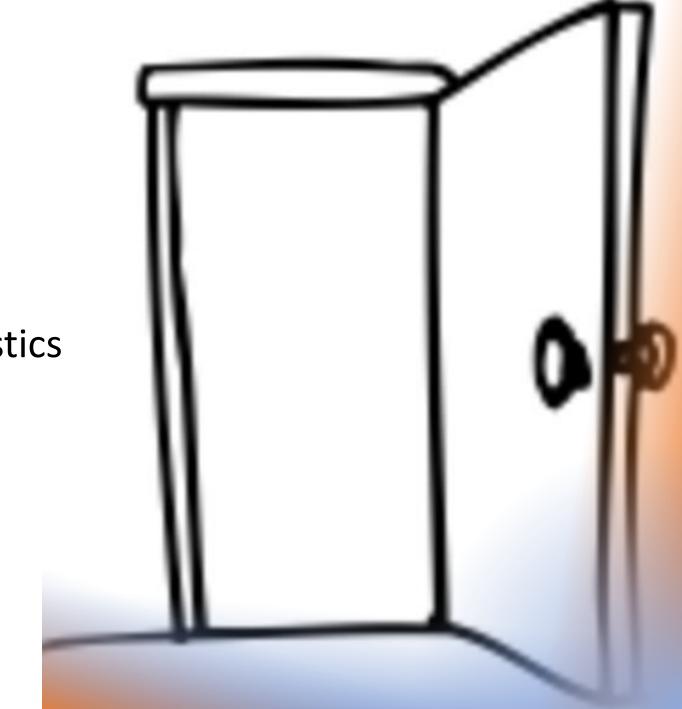
# Open research group

ESRC Centre for Corpus Approaches to Social Science Lancaster University

- Open space for ideas
- Corpus linguistics and statistics
- Research community



### Topics



Wednesday 16 October 12.00pm - 12.50pm UK time, Statistics and language analysis - #LancsBox KWIC



Wednesday 30 October 12.00pm - 12.50pm UK time, Collocations - #LancsBox GraphColl



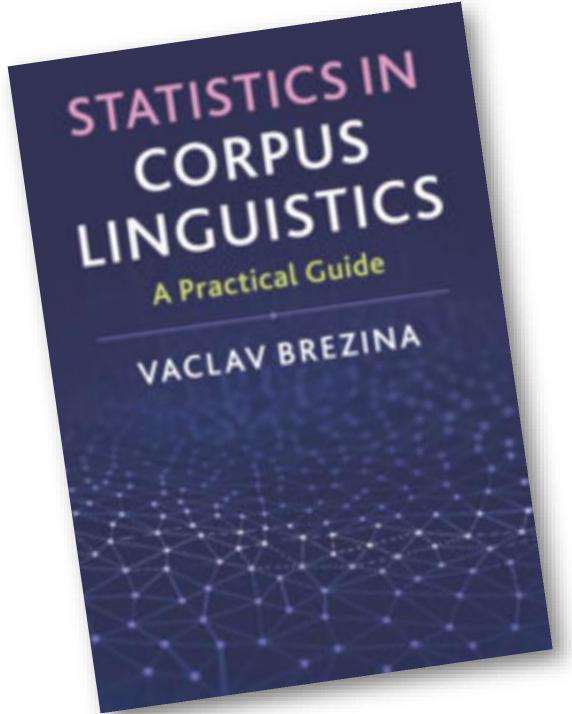
Wednesday 13 November 12.00pm - 12.50pm UK time, **Group comparison – Text tool** 



Wednesday 27 November 12.00pm - 12.50pm UK time, Wordlists and keywords - Words



Wednesday 11 December 12.00pm - 12.50pm UK time, R scripts and #LancsBox Wizard

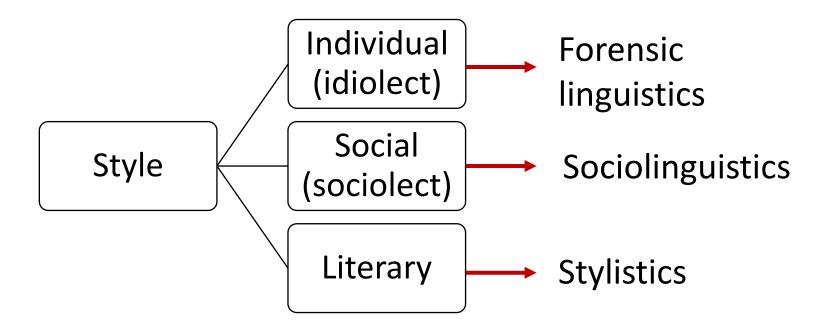


Brezina (2018)

The notion of style is central to the analyses described in this chapter. Following Coupland's (Coupland, 2007: 2) broad definition of style as 'ways of speaking that are indexically linked to social groups, times and places', we will be looking at the role of speaker background and speech community in the language that speakers produce. Style is a unifying notion linking sociolinguistics (social style), stylistics (literary style) and forensic linguistics (individual style). Regardless of whether we are looking at naturally occurring data or fiction, the statistical procedures discussed in this chapter will help us quantify and make sense of variation in speaking/writing style. Linguistic variables involved in this variation show systematic differences according to both individual speakers (distinguishing individual styles) and groups (distinguishing social dialects or sociolects). But how can we identify such variables? (pp. 184-185)

## Style

• "Ways of speaking that are indexically linked to social groups, times and places" Coupland (2007: 2).



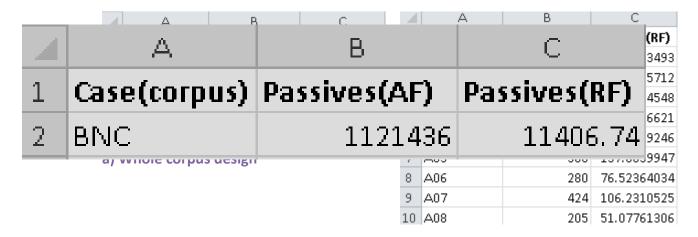
#### Think about and discuss

- 1. Does personal style of speaking/writing mater?
- 2. What is the likely effect of AI tools such as Chat GPT on personal style?
- 3. How can we capture/measure style statistically?

# Research design: Where to count linguistic features?

- Whole corpus
- Individual texts/speakers
- Linguistic features of interest

### Whole corpus



#### b) Individual-texts/speakers design

4	Α	В	С	D	E	F	G
		Short/Long	Speech/				
1	Case(feature)	Passive	Writing	Genre	Example		
2	1	0	1	0	ng Hedging plants	are usually cut	back to half t
3	2	0	1	1	regions, but it has	been deployed	under sector
4	3	0	1	1	BBC's recordings	aren't meant	for release o
5	4	1	1	0	ne-way system. It	was caused	by the IRA, v
6	5	0	1	2	lopment projects:	are scheduled	for the forth
7	6	0	1	3	ety grew and laws	were passed	for her prote
8	7	0	1	0	beral policies will	be implemented	in Peru at lea
9	8	1	1	0	Romans, the Celts	were dismissed	by contempo
10	9	0	1	4	solar calendar by	being placed	at the winter
11	10	0	1	5	Final Invoice will	be issued	as appropria
12	11	0	1	6	ne tissue samples	are taken	from the foe

c) Linguistic feature design

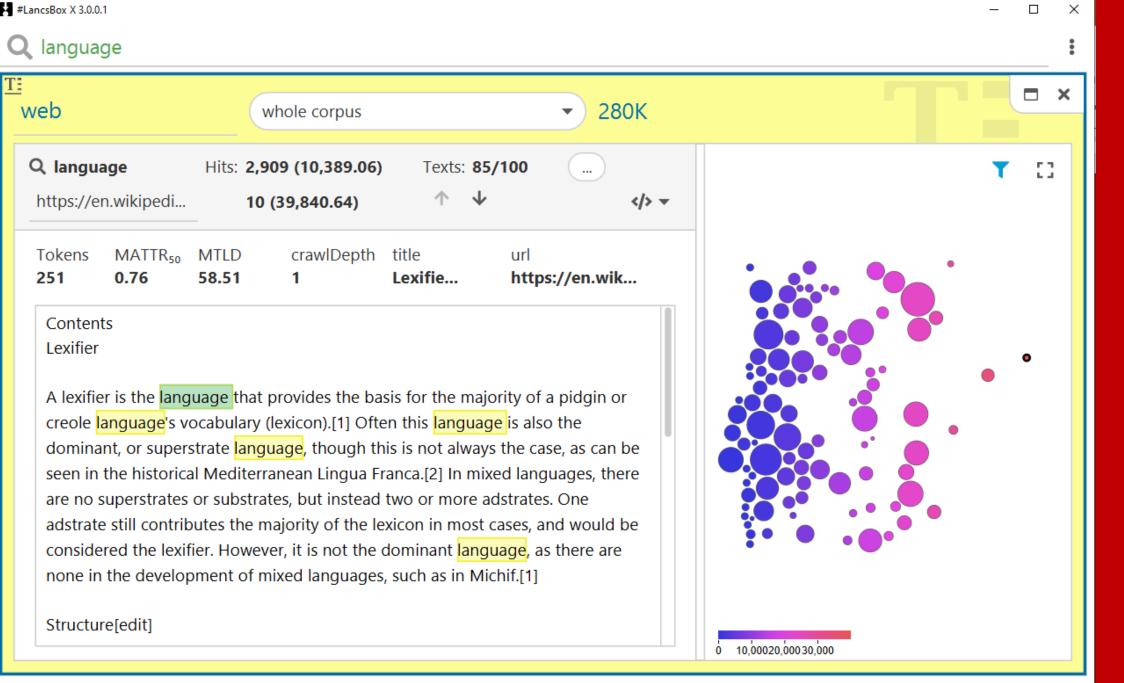
# Linguistic features

		А	В		С		<b>⊿</b> A		Α	В	С			
	1	Case(corp	us) Passives(A	AF) Passive	Passives(RF)		1	Case(text)		Passives(AF)	Passives(RF)			
	2	BNC	1123	1436 11	6 11406.74		2	2 A00		50	72.52683493			
							3	A01		81	99.81515712			
							4	A02		24	69.97084548			
							5	A03		369				
							6	A04		464				
	a) \	Whole cor	pus design				7	A05		580				
	Α		В	С			8 D	AN6		280 E	76.52364034 F		G	
		Shor	t/Long	Speech/										
1	Case(featur		_	Writing		Conro			Erample					
	Case(reatur	e) Pass		vviiding	_	Genre			Example					10.
2		1	0		1			0 ng Hedging plants				back to h	ialf t	
3		2	0		1			1	1 regions, but it has		been deployed		under se	ctor
4		3	0		1			1	BBC's	recordings	aren't me	ant	for relea	ise o
5		4	1		1			0	ne-wa	y system. It	was cause	ed	by the IR	(Δ, w
6		5	0		1			2	lopment projects		are scheduled		for the fo	orth
7		6	0		1			3	3 ety grew and laws		were passed		for her p	rote
8		7	0		1	1		0	peral policies will		be implemented		in Peru a	itlea
9		8	1		1			0	Romans, the Celts		were dismissed		by conte	mpc
10		9	0		1			4	solar	calendar by	being pla	ced	at the wi	intei
11		10	0		1			5	Final	Invoice will	be issued	l	as appro	pria
12		11	0		1			6	ne tiss	ue samples	are taken		from the	foe

# Individual texts/speakers

A A 1 Case(corpus) Pa	4	Α	В	С		
2 BNC	1	Case(text)	Passives(AF)	Passives(RF)		
	2	A00	50	72.52683493		
a) Whole corpus d	3	A01	81	99.81515712		
	4	A02	24	69.97084548		
<b>⊿</b> A	5	A03	369	184.7586621		
Short/ 1 Case(feature) Passiv 2 1	6	A04	464	117.1569246		
3 2 4 3 5 4	7	A05	580	137.0639947		
6 5 7 6 8 7	8	A06	280	76.52364034		
9 8 10 9 11 10	9	A07	424	106.2310525		
c) Linguistic featur	10	A08	205	51.07761306		

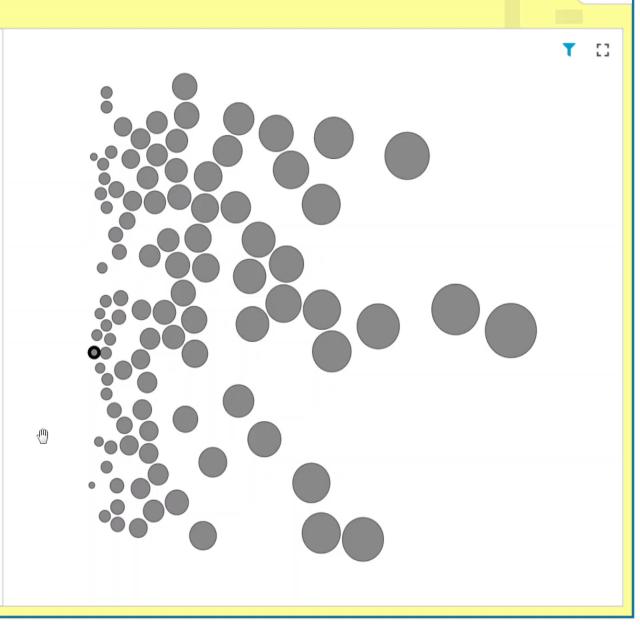
c) Linguistic feature design



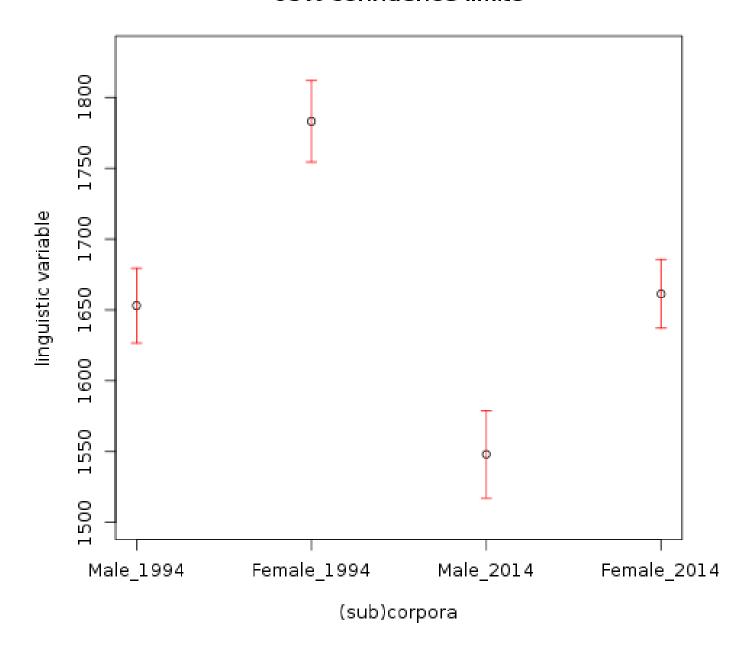
Searched KWIC for "language".

□ ×

web wl	hole corpus		₹ 28	30K	
Overview <b>3</b> 10	00				<del>-</del>
Name		r^⊕ Tokens	MATTR <sub>50</sub>	MTLD	•
https://en.wikipedia.org/w/index.p	ohp?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/w/index.p	php?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/w/index.p	php?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/w/index.p	php?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/w/index.p	php?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/w/index.p	php?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/w/index.p	ohp?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/w/index.p	ohp?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/w/index.p	php?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/w/index.p	ohp?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/w/index.p	php?title=Linguistic	616	0.60	3.37	
https://en.wikipedia.org/wiki/A_la	nguage_is_a_dialect	577	0.81	70.96	
https://en.wikipedia.org/wiki/Acce	ent_(sociolinguistics)	2,522	0.82	97.41	
https://en.wikipedia.org/wiki/Amb	piguity	3,779	0.78	74.42	
https://en.wikipedia.org/wiki/App	lied_linguistics	922	0.73	44.21	
https://en.wikipedia.org/wiki/App	lied_science	931	0.79	72.38	



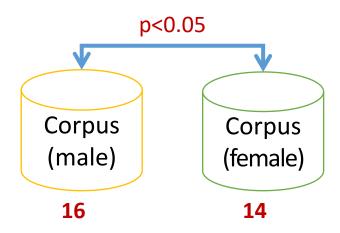
#### 95% confidence limits



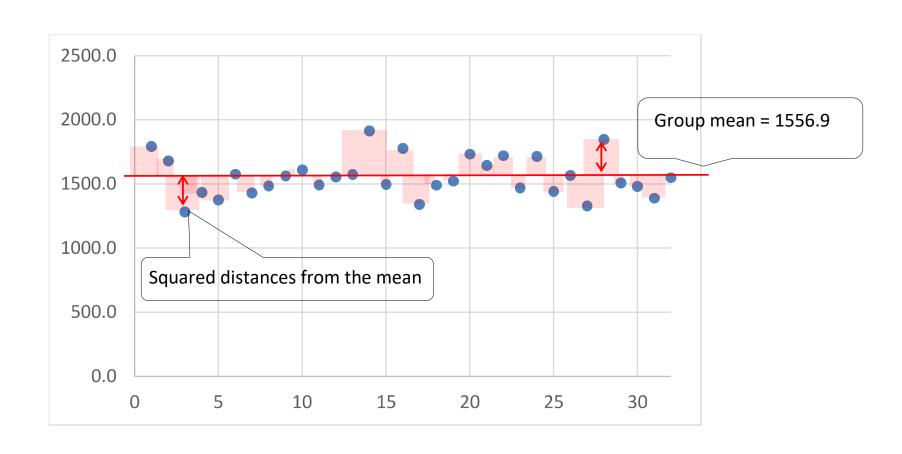
#### T-test

Welch's independent sample t-test = 
$$\frac{\text{Mean of group 1- Mean of group 2}}{\sqrt{\frac{\text{Variance of group 1}}{\text{Number of cases in group 1}} + \frac{\text{Variance of group 2}}{\text{Number of cases in group 2}}}}$$

$$Variance = \frac{sum\ of\ squared\ distances\ from\ the\ mean}{degrees\ of\ freedom}$$

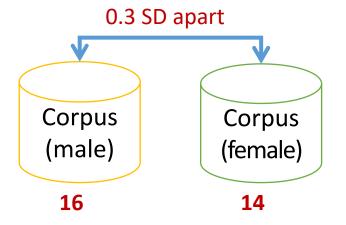


# T-test (cont.)



#### Effect size: Cohen's d

Cohen's 
$$d = \frac{\text{Mean of group } 1 - \text{Mean of group } 2}{\text{pooled } SD}$$

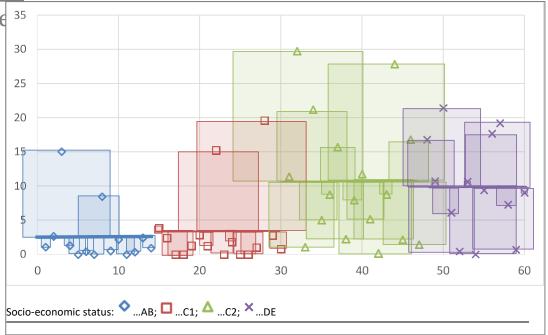


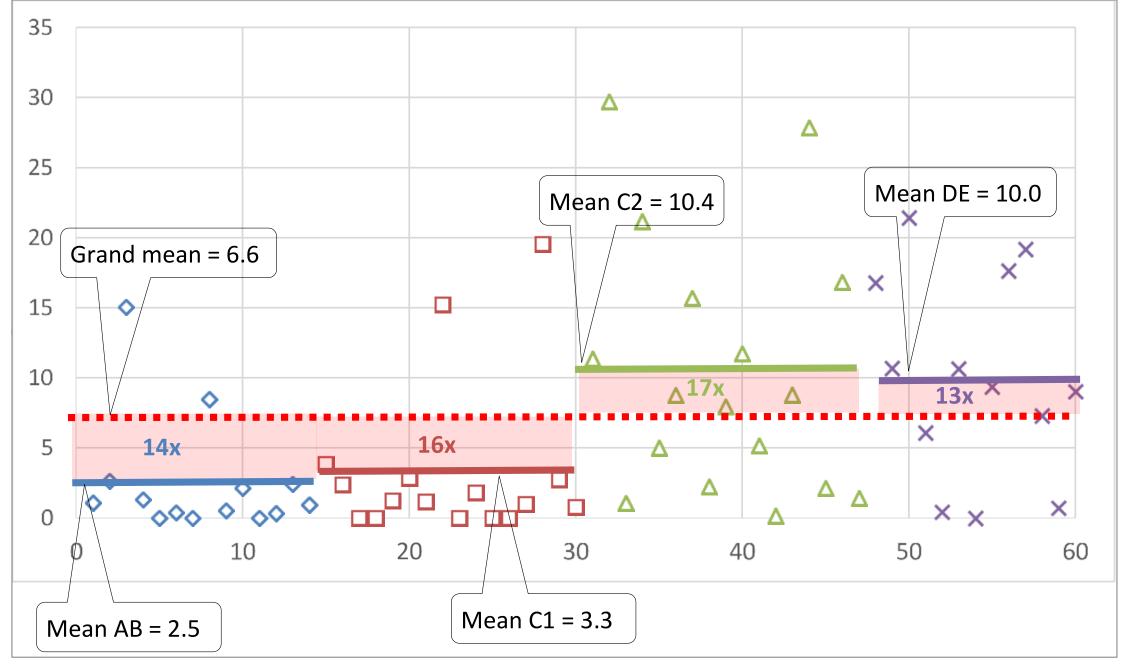
pooled 
$$SD = \sqrt{\frac{SD1^2 \times (\text{cases in group1} - 1) + SD2^2 \times (\text{cases in group2} - 1)}{\text{all cases} - 2}}$$

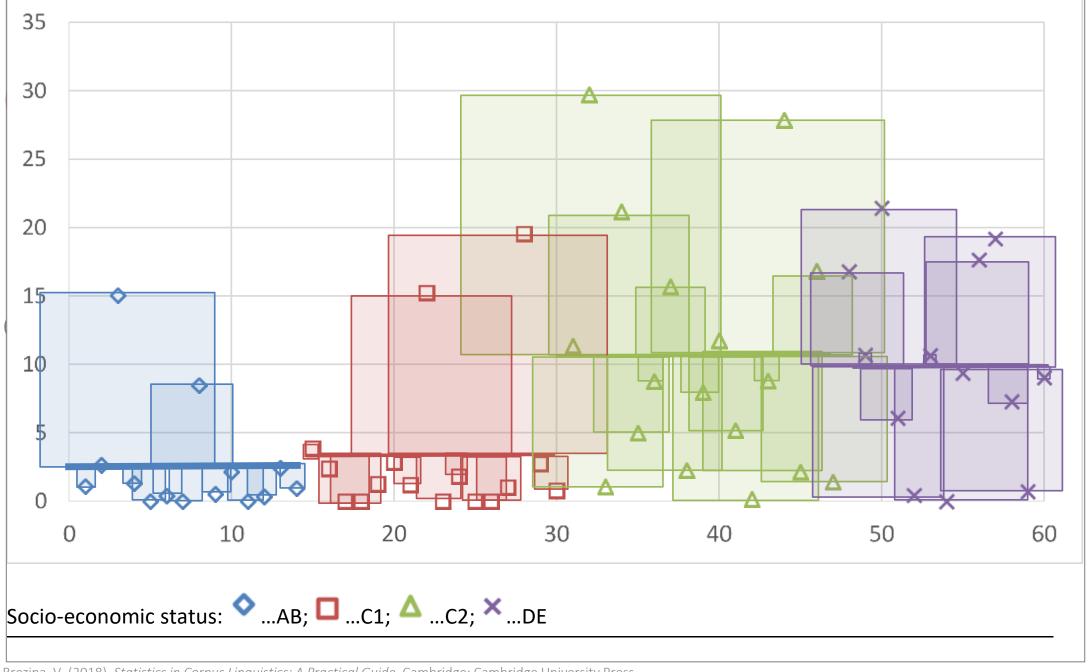
Interpretation of d: 0.3 small, 0.5 medium, 0.8 large effect

## One-way ANOVA

One-way ANOVA (F) =  $\frac{\text{Between group variance}^{\text{Mean AB} = 2.5}}{\text{Within group variance}^{35}}$ 







#### Tests: overview

Test	T-test	ANOVA	Mann- Whitney U	Kruskal- Wallis
No. of groups compared	2	2+	2	2+
Assumes underlying normal distribution of the	YES	YES	NO	NO
linguistic variable in the population				
Assumes independence of texts/speakers	YES	YES	YES	YES
Allows testing interaction between different	NO	YES	NO	NO
explanatory variables (e.g. register and				
author's gender)				